



## FOR IMMEDIATE RELEASE

### SURROUNDHEALTH WINS THE BEST SOCIAL MEDIA/COMMUNITY SITE OF 2011

CLARK, NJ, February 2, 2012—[SurroundHealth](#), a [healthcare social network](#) offering free membership for health professionals, has been named by Kentico as the [best site of 2011](#) in the Social Media/Community Site category. Developed by HealthEd Academy, the SurroundHealth online community was evaluated among 192 other Web sites built using the Kentico CMS platform.

SurroundHealth Community Leader Susan Eno Collins, MS, CHES, RD, said: “We deliberately wanted to build the SurroundHealth network quickly, to engage members and learn from their ongoing feedback. We needed to support a wide range of member needs—organizing information and resources, engaging in discussions, and connecting with other members. The Kentico platform has allowed us to start to achieve that vision.”

[SurroundHealth](#) brings together a cross-discipline of health professionals and healthcare extenders—including certified diabetes educators, registered dietitians, nurse practitioners, and health education specialists—to share best practices and industry news, organize resources and links, and discover job openings and research opportunities. Launched in April 2011, SurroundHealth is approaching 1,000 members from 44 states and 8 countries.

Collins noted: “SurroundHealth is based on the belief that the health and wellbeing of individuals depends on a comprehensive, multidisciplinary approach. Healthcare extenders will become increasingly important as healthcare reform moves forward. By having an online community to meet their unique needs, members can easily learn from each other’s expertise and discover new, effective ways to approach their areas of practice.”

The SurroundHealth community was developed by [HealthEd Academy](#), a division of [HealthEd](#) that is dedicated to fostering research and development in health education.

Chanan Braunstein, Technology Manager, HealthEd, said: “Kentico was the ideal community-building platform to complement our deep Microsoft expertise. As we see more healthcare companies recognizing the power of online communities, we are excited about having a strong technology solution to build from.”



**About SurroundHealth**

SurroundHealth, <http://www.surroundhealth.net>, is an online community of health educators and healthcare professionals from diverse backgrounds who share a passion to help people live healthy lives. SurroundHealth allows members to come together to discuss and share ideas, knowledge, news, and resources. The community was launched by HealthEd Academy, a division of HealthEd dedicated to fostering research and development in health education.

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**PLEASE CONTACT:**

**Mary Lou Szekeres**

**Client Development & Media Relations, HealthEd**

**Tel: 732-587-2707**

**E-mail: [m.szekeres@healthed.com](mailto:m.szekeres@healthed.com)**

**Twitter: @mlouann**